

## **SDI WINS contract as sole supplier of acrylic point of sale to High Street giant, Marks & Spencer**

SDI is pleased to announce that it has secured a two year contract to supply all of M&S's acrylic point of sale against stiff competition.

Commenting on the contract John Cook, Group Managing Director, said:

*"This is a good example of how SDI's multi-disciplinary approach can best serve the needs of large blue chip retailers Our Borehamwood operation will provide the manufacturing and our Tamworth logistics facility will provide customer service, warehousing, logistics and stock control. We aim to materially reduce cost for M&S and to play a large part in simplifying their supply chain in this area."*